Electronic Acknowledgement Receipt					
EFS ID:	2652439				
Application Number:	10624085				
International Application Number:					
Confirmation Number:	6000				
Title of Invention:	System and method for providing targeted content to a user based on user characteristics				
First Named Inventor/Applicant Name:	Mark Kelley				
Correspondence Address:	REDD SMITH LLP Thomas J. McWilliams 2500 One Liberty Place 1650 Market Street Philadelphia PA 19103-7301 US 2152417939				
Filer:	William E. Hunter/Sharon Gebhart				
Filer Authorized By:	William E. Hunter 03-40118-US 28-DEC-2007 21-JUL-2003				
Attorney Docket Number:					
Receipt Date:					
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Time Stamp:	18:33:14				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					
Submitted with Payment	yes				

\$120

Deposit Account

Payment Type

Payment was successfully received in RAM

RAM confirmation Number	2577
Deposit Account	061050
Authorized User	

## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)				
1		amd,pdf	1656044		34				
'		ama.pai	00ce19f5e091b772e750b930af5aba41 072cedb2	yes					
	Multipart Description/PDF files in .zip description								
	Document De	Start	End						
	Amendment - After No	1	1						
	Claims	2	18						
	Applicant Arguments/Remarks	19	34						
Warnings:									
Information:									
,	2 Fee Worksheet (PTO-06)	fee-info.pdf	8185	no	2				
-			5e863198e174b27013db964b/b918923 10fd8560						
Warnings:									
Information:									
	·	Total Files Size (in bytes):	16	64229					

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/IDO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filling Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.